



Bringing the Big Idea to Life: Create, nurture and grow your venture Feb. 18 – 22, PHX East Valley Entrepreneur Week

It started with a big idea that came to life. Now, entrepreneurs and the experts behind them want to share the secrets to success with others on a similar path.

If you are interested in starting a business or taking your venture to the next level, join us for a series of free events in one of the hottest entrepreneurial markets in the nation during PHX East Valley Entrepreneur Week, Feb. 18-22. You'll get valuable insights and information, plus tools and resources to turn your dreams into reality.

Presented by:



City of Mesa

Tuesday, Feb. 19

8 a.m. to noon

Mesa Arts Center, 1 E. Main St., Mesa

Mesa's Creative Economy

Mesa is becoming a hotbed for creativity and innovation. It's all part of the city's renaissance with entrepreneurs and creatives who bring new ideas that enhance our community. Learn about the intersection of ingenuity and business in our creative economy.

City of Chandler

Wednesday, Feb. 20

10 a.m. to 5 p.m.

ASU Chandler Innovation Center

249 E. Chicago St., Chandler

City of Chandler and ASU Chandler Innovation Center

Chandler's event is a re-launch of the ASU Chandler Innovation Center (ACIC). The focus is to bring awareness to the local entrepreneurial community on activities and resources available at the ACIC.

Maricopa

Wednesday, Feb. 20

9 a.m. to 4:45 p.m.

Copper Sky Recreation Center

44345 MLK Jr. Blvd., Maricopa

Maricopa's #RosieWasRight

New Economy specialist Mo Collins is coming to talk tech and women-owned business. This fast-paced, daylong workshop will kick off with a look at women in business in the old economy and the exciting opportunities for women in business today. You'll have a chance to explore and share your current business model, affirm your business passion and learn about an innovative triple bottom line of people, planet and profits that is growing better, stronger companies. Free lunch and onsite childcare will be provided.

Apache Junction

Thursday, Feb. 21

9-11 a.m.

Central Arizona College

Superstition Mountain Campus

805 S. Idaho Road, Apache Junction

Apache Junction's The 360° Business Growth

There's an innovative way to evaluate your business. It's called GrowthWheel™. At this event, we'll use this framework to help you assess your business and create a plan for growth and development. The program will cover four key areas – the business concept, organization, customer relationships and profitable operations. Be sure to bring your laptop computer.

Town of Queen Creek

Thursday, Feb. 21

Workshop 2-4 p.m.

Queen Creek Library

21802 S. Ellsworth Road, Queen Creek

Networking Event 4-6 p.m.

Old Ellsworth Brewing Company

22005 S. Ellsworth Road, Queen Creek

Hacknight 6 p.m.

Gangplank

22240 S. Ellsworth Road, Queen Creek

Entrepreneurship Workshop, Networking Event and Hacknight

Have you ever thought about starting your own business or learning about additional resources available to you in Queen Creek? At this workshop, we'll cover a wide range of topics, from creating a business plan to doing a deep dive on data and demographics and sharing entrepreneur success stories. The workshop will be followed by networking with other entrepreneurs at Old Ellsworth Brewing Company, then a visit to Hacknight at nearby Gangplank

City of Tempe

Friday, Feb. 22

8:30 a.m. to noon

Mac 6

1430 W. Broadway Road, #201 Tempe

Tempe's Business Success Combo – Great People + Great Culture

Learn how the right culture and right people combine to create successful companies. Format includes networking breakfast, expert panels, free assessment tools, and a powerful keynote on creating great company cultures.

For questions: call 480-834-8335. To register:

- **PHX East Valley** (<https://phxeastvalley.eventbrite.com/>)
- **Maricopa Event Registration** (<http://events.constantcontact.com/register/event?llr=swwgqvbab&oeidk=a07efyc92r3489aead8>)
- **Apache Junction Event Registration** (<https://clients.azsbdc.net/workshop.aspx?key=90390001>)