

# 2016 | SRP FORUM PHX EAST VALLEY Entrepreneurship

## EVENT DETAILS

### en·tre·pre·neur

,äntɹəpɹəˈnər/

**noun: entrepreneur; plural noun: entrepreneurs**

*a person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so.*

ENTREPRENEURS PLAY A VITAL role in economic development as key contributors to technological innovation and new job growth. They help build their communities by providing jobs, conducting business locally, creating and participating in entrepreneurial networks, investing in community projects, and giving to local charities.

Nowhere is this business model more apparent than in the PHX East Valley. The spirit of collaboration and innovation is prevalent and proving to be important engines for economic growth in our area. Realizing both the economic and social impact of entrepreneurship, many states and local communities, including those in the PHX East Valley,

have implemented aggressive strategies aimed at cultivating and nurturing entrepreneurs.

Join us on Tuesday, September 13 for the 2016 SRP Forum on Entrepreneurship. Attendees will hear a keynote address from Clate Mask, CEO & Co-Founder of Infusionsoft, as well as a dynamic panel of local PHX East Valley entrepreneurs.



Incubators, entrepreneurship, and creative businesses models are becoming part of our daily lives and have a reverberating impact on our economy and growth. Attendees will come away with a better understanding of these models, resources for innovative ideas, and how to best support entrepreneurship in their business circles and communities.

## KEYNOTE SPEAKER

### CLATE MASK – Chief Executive Officer and Co-founder



CLATE HAS BEEN EDUCATING AND INSPIRING entrepreneurs for over a decade, and is recognized by the small business community as a visionary leader. His passion for small business success stems from his personal experience taking Infusionsoft from a struggling startup to an eight-time Inc. 500/5000 winner. As CEO, Clate is leading Infusionsoft on its mission to create and dominate the market of sales and marketing software for small businesses.

Under Clate's leadership, Infusionsoft has landed four rounds of venture capital including a \$55 million Series D led by Bain Capital Ventures with contributions from prior investors, Signal Peak Ventures and Goldman Sachs.

He was named an Ernst & Young Entrepreneur of the Year finalist, a Top 100 Small Business Influencer by Small Business Trends, one of the 100 Most Intriguing Entrepreneurs of 2013 by Goldman Sachs, and Business Leader of the Year by the Arizona Technology Council.

Clate is a national speaker on entrepreneurship and small business success, and co-author of the New York Times bestseller *Conquer the Chaos: How to Grow a Successful Small Business Without Going Crazy*. Clate has a B.A. in Economics from Arizona State University, as well as an MBA and a J.D. from Brigham Young University.

**Infusionsoft**  
we help small businesses succeed

## EVENT SPONSORS

### TITLE SPONSOR



**Delivering more than power.™**

Power. Water. Community.

### PRESENTING SPONSOR



**CliftonLarsonAllen**



## EVENT AGENDA

11:30 AM	<b>Event Registration</b>
12:00	<b>Program Start / Lunch Served</b>
12:15 PM	<b>Keynote Remarks:</b> Clate Mask, InfusionSoft
12:45 PM	<b>Panel: Local Entrepreneurs</b>
1:15 PM	<b>Approximate Program End</b>

PANELISTS TO BE ANNOUNCED  
EXCLUSIVELY ON TWITTER!

Follow us at @evpartnership to find out more.



## EVENT LOCATION



**Hilton**

PHOENIX / MESA

1011 W Holmes Ave.  
Mesa, AZ 85210 (60 @ Alma School)

### REGISTRATION OPTIONS

ONLINE	<b>www.EVP-AZ.org</b>
PHONE	<b>480.834.8335 ext. 201</b>
FAX	<b>480.324.2640</b>

**East Valley Partnership**  
535 West Baseline Road • Suite 107  
Mesa, AZ 85210

### REGISTRATION DEADLINE

**Wednesday, September 7<sup>th</sup>**

## ☒ BECOME A SPONSOR

*Interested in sponsorship opportunities? Contact Megan Sterling at (480) 834-8335 Ext. 203 for additional information.*

# 2016 | **SRP FORUM** PHX EAST VALLEY Entrepreneurship

## ATTENDANCE & SPONSORSHIP PACKAGES

PRESENTING SPONSOR: **\$3,500**



**CliftonLarsonAllen**

- 20 event registrations (2 tables of 10 seats)
- Corporate logo displayed on multimedia screen during event
- Corporate logo displayed on printed & electronic promotional items
- Opportunity to place marketing collateral on guest tables
- Other recognition before and during event, as applicable

RESERVED TABLE FOR 10: **\$1,000 EVP MEMBERS | \$1,250 NON-MEMBERS**

**EAST VALLEY**  
PARTNERSHIP

MEMBERS | NON-MEMBERS



- 10 event registrations (1 table of 10 seats)
- Corporate name listed on multimedia screen during event
- Corporate name displayed on printed & electronic promotional items

INDIVIDUAL REGISTRATION: **\$100 EVP MEMBERS | \$125 NON-MEMBERS**

**EAST VALLEY**  
PARTNERSHIP

MEMBERS | NON-MEMBERS



- \$100 EVP members in good standing: Includes one seat at event & lunch
- \$125 Non-EVP members: Includes one seat at event & lunch



**Hilton**

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RSVP DEADLINE: **SEPTEMBER 7<sup>TH</sup>**

CLICK HERE TO REGISTER ONLINE: **www.evp-az.org**

## REGISTRATION FORM

Please reserve my seat for the **September 13<sup>th</sup> SRP Forum**. (Deadline: September 7<sup>th</sup>.) Registration is limited. Cancellations must be received at least 72 hours in advance to receive a refund. FAX completed form to: **480.325.2640** — OR — MAIL: **East Valley Partnership | 535 West Baseline Road | Suite 107 | Mesa AZ 85210**

NAME \_\_\_\_\_ ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### PAYMENT MUST BE MADE IN ADVANCE TO RESERVE A SEAT.

Enclosed is my check for \$ \_\_\_\_\_ payable to: **East Valley Partnership**

Charge the amount of \$ \_\_\_\_\_ to my credit card (check appropriate box)



Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

### INDICATE PREFERENCE:

- ☐ **PRESENTING SPONSOR** - \$3500
- ☐ **TABLE OF 10** - \$1250 Non-Member
- ☐ **TABLE OF 10** - \$1000 EVP Member
- ☐ **INDIVIDUAL REGISTRATION** - \$125 Non-Member
- ☐ **INDIVIDUAL REGISTRATION** - \$100 EVP Member

