

OPPORTUNITY 2014:

Building Canadian Trade Relations

WEDNESDAY, DECEMBER 11, 2013 • PHOENIX MARRIOTT MESA

THE RELATIONSHIP BETWEEN ARIZONA AND CANADA is both lengthy and prosperous. The United States and Canada have the largest trade relationship in the world and Arizona is no exception, with an estimated \$2.2B in trade during 2012 and approximately 117,000 jobs directly supported. Join us on Wednesday,



December 11 for a discussion on this valuable relationship and ways to expand it, as well as an economic forecast for our region.

The economic prosperity of our two countries is intertwined, with two-way goods and services trade totaling \$710 billion. Over 8 million U.S. jobs depend on trade and investment with Canada.

— Gary Doer,

Ambassador of Canada to the United States of America



KEYNOTE SPEAKER



MICHAEL GREGORY

Deputy Chief Economist &
Managing Director of
BMO Capital Markets

MICHAEL GREGORY IS DEPUTY CHIEF ECONOMIST and Head of U.S. Economics, and Managing Director of BMO Capital Markets. In the Economic Research department, he manages the team responsible for the firm's forecasts on global interest and exchange rates, along with the U.S. and Canadian economies. Michael's distinguished career in economics began with Royal Bank of Canada in Montreal. He has held positions at RBC's foreign exchange and money market research group, Lehman Brothers, the Financial Services Analysis team at Bank of Montreal, and BMO Capital Markets.

During 2013, he moved to Chicago to focus his efforts on supporting BMO's U.S. fixed income business. Michael is a graduate of Concordia University in Montreal and the University of Western Ontario in London, and did doctoral studies at Fordham University in New York City.



EAST VALLEY ECONOMIC FORECAST



DR. LEE MCPHETERS

Research Professor of Economics
W.P. Carey School of Business,
Arizona State University

DR. LEE MCPHETERS IS RESEARCH PROFESSOR of Economics in the W. P. Carey School of Business at Arizona State University and Director of the school's JPMorgan Chase Economic Outlook Center. The Center specializes in economic forecasts for Arizona and the Western states. His recent research has emphasized issues in economic development, with support from the U. S. Department of Transportation, the Arizona Department of Transportation, Phoenix Sky Harbor International Airport, Boeing, and other public and corporate sources.

Dr. McPheters completed his undergraduate studies at San Francisco State University and received his Ph.D. from Virginia Tech. He has been at ASU since 1976.



2013 EXCEL AWARDS ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

DURING THE 2013 ECONOMIC FORUM, WE WILL CONTINUE OUR TRADITION OF RECOGNIZING LEADERS FROM AROUND THE EAST VALLEY FOR THEIR TREMENDOUS WORK, VISION, AND CONTRIBUTIONS. THE EXCEL AWARDS ARE GIVEN ANNUALLY TO THE BEST AND BRIGHTEST LEADERS AND ORGANIZATIONS IN OUR REGION.

- **DWIGHT PATTERSON LIFETIME ACHIEVEMENT AWARD**
George Hoffman, City of Apache Junction
Recognizing an individual that has demonstrated lifelong contributions to the East Valley
- **KERRY DUNNE SUSTAINING LEADERSHIP AWARD**
DMB Associates, Inc.
Recognizing an organization that has exemplified sustaining leadership in a given area or industry in the East Valley



EAST VALLEY
PARTNERSHIP

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SPEAKER SPONSOR



EVENT INFORMATION

REGISTRATION OPTIONS

ONLINE: www.EVP-AZ.org
PHONE: 480-834-8335 ext 201
FAX: 480-325-2640
MAIL: East Valley Partnership
535 W Baseline Road • Ste 107
Mesa AZ 85210

REGISTRATION DEADLINE

Wednesday, November 27

EVENT DATE

Wednesday, December 11
3:30 PM • Registration
4:00 PM • Networking Reception
5:00 PM • Program

Marriott
PHOENIX MESA

200 NORTH CENTENNIAL WAY
MESA, AZ 85201

OPPORTUNITY 2014: Building Canadian Trade Relations

ATTENDANCE & SPONSORSHIP PACKAGES

PRESENTING SPONSOR: \$3500

- 20 event registrations (2 tables of 10)
- Corporate logo (as applicable) on multimedia screen, mentioned as "Presenting Sponsor"
- Corporate logo (as applicable) on printed and electronic promotional items
- Opportunity to place marketing collateral on guest tables

RESERVED TABLE FOR 10: \$1,000 EVP MEMBERS \$1,250 NON-MEMBERS

- 10 event registrations (1 table of 10)
- Corporate logo (as applicable) on multimedia screen
- Corporate logo (as applicable) on printed and electronic promotional items

INDIVIDUAL REGISTRATION: \$100 EVP MEMBERS \$125 NON-MEMBERS

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RSVP DEADLINE: **NOVEMBER 27** (TWO WEEKS BEFORE EVENT DATE) CLICK HERE TO REGISTER ONLINE: www.evp-az.org

REGISTRATION FORM

Please reserve my seat for the December 11th Economic Forum. [Deadline: **November 27, 2013**.] Registration is limited. Cancellations must be received at least 72 hours in advance to receive a refund.

FAX completed form to: 480-325-2640  MAIL: East Valley Partnership • 535 West Baseline Road • Suite 107 • Mesa AZ 85210

NAME _____ ORGANIZATION _____

ADDRESS _____ CITY/ZIP _____

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Payment must be made in advance to reserve a seat.

Enclosed is my check for \$ _____ payable to: *East Valley Partnership*



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Indicate Preference:



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TABLE OF 10 - \$1250 Non-Member



TABLE OF 10 - \$1000 EVP Member



INDIVIDUAL REGISTRATION - \$125 Non-Member



INDIVIDUAL REGISTRATION - \$100 EVP Member

